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PRESENTATION OBJECTIVES

- Attendees will identify the importance of utilizing experiential learning strategies to enhance educational outcomes in macro-based social work courses.
- Attendees will compare potential challenges and successes when employing a completely experiential approach to teaching macro-practice.
- Attendees will discuss strategies for implementing experiential learning techniques, including a "Community Night" event, in their own macropractice courses.

EPAS COMPETENCY PRACTICE BEHAVIORS

- Competency 3 Advance Human Rights and Social, Economic, and Environmental Justice
- Competency 6 Engage with Individuals, Families, Groups, Organizations, and Communities
- Competency 7 Assess Individuals, Families, Groups, Organizations, and Communities
- Competency 8 Intervene with Individuals, Families, Groups, Organizations, and Communities
- Competency 9 Evaluate Practice with Individuals, Families, Groups, Organizations, and Communities

MACRO PRACTICE THEORIES

- Organizational Behavioral Perspective: What are the behavioral dynamics within organizations? How does the organization influence behavior; how does individual behavior influence organization?
- Learning Organization Theory: The Importance of Mission and Vision within the agency, and team learning.
- Community Organization Theory: Active participation and development of communities that are focused on solving social issues on a local or global scale.

MACRO PRACTICE THEORIES

- **Human Rights Perspective**: Discussion of rights that are inherent to all humans, based on the dignity and worth of each individual, deserving respect and protection.
- Conflict Theory: Understanding of conflict between social classes, ideologies, and inequalities. Ability to educate individuals and communities regarding these issues.
- Empowerment Theory: Empowerment happens in the form of collective action, increasing public awareness of social issues, and provision of policies and legislation.

-Setterlaund, 2013

MISSION AND VISION

- The importance of mission and vision
- The process of mission and vision
- Examples of mission and vision

MISSION STATEMENT EXAMPLES

Organization name: Diafotizo, which means to enlighten, illuminate, or to shed light on.

"Diafotízo is established on the belief that every individual has the right to dignity, life, and safety. We exist to illuminate and reduce injustices such as **forced labor, displacement and relocation of communities, and sex trafficking surrounding global sporting events.** We seek to inspire intercultural cooperation in order to promote healthy competition and the implementation of ethical policies. Diafotízo strives to educate and stimulate action within the community to spark a global effort to change."

MISSION STATEMENT EXAMPLES

"Guided by our passion for social work values including the dignity and worth of each individual and the importance of human relationships, the Practice 3 class aims to promote healthy dating and intimacy by creating awareness, engaging honest dialogue, and equipping individuals to establish and maintain personal and relational health through a community event."

"In an effort to reduce stigma, the Practice 3 class strives to raise awareness of the realities of dating and sexual violence by starting a conversation through a community wide event on the campus of SEU."

MISSION STATEMENT EXAMPLES

"Driven by our professional and biblical values, the seniors of the social work program will cultivate honest conversations about pornography to increase awareness of its effects including addiction, stereotypes, societal implications, and relational consequences through a community-wide event that aims to advocate for the dignity and worth of each person."

"Driven by honesty, empathy, courage, and our values as Christians, social workers, and people striving for human connection and authenticity, we will empower our community to speak out about mental health by raising awareness, breaking stigmas, and building support through a Community Night event.

THE IMPORTANCE OF TEAM

- Community Night Committees
 - Outreach/Advertising
 - Speaker
 - Production
 - Fundraising/Grant Writing
 - Follow Up
- Examples of Committee Meetings
- PERT chart: purpose, examples

Due Date	Completed?	Task	Assigned
Thurs, January 26th	Yes	Begin process of reserving Bush Chapel	Celest
Mon, January 30th	Yes	Email Marquninia Butts-Fisher (Program Manager of the TPPA) about the TPPA's support and contacts who may be interested in supporting by attending, advertising, or financially	J'ovan
Mon, January 30th	Yes	Email Stormy Anders about contacts they may know who would be interested in supporting the Community night event	J'ovan
Tues, January 31st	Yes	Followed up with Sabrina Gorman on status of the request for Bush Chapel on April 19th	Celest
Wed, February 1st	Yes	Phone meeting with Marquinia Butts-Fisher	J'ovan
Thurs, February 2nd	Yes	Create handouts for students to sign up to volunteer, record people contacted about donating and personal connections to local agencies, buisness, and individuals that can contribute to event	Celest
Thurs, Feburary 2nd	Yes	Pass around sign-up sheet for Valentine table volunteers	Katelyn
Thurs, February 2nd	No	Acquire list of past donors of the community night event from Dr. Sirrine	Victoria
Thurs, Feburary 2nd	Yes	Email Sabrina O'Gorman back, and relay her email on the request to the class	Celest
Thurs, Feburary 2nd	Yes	Remind the entire class to continue to reach out to their friends, family, and connections to donate to the event	Fundrasing committee
Fri, February 3rd	Yes	Contact Jen with Born & Bread Bakehouse regarding potential donation of service or gift certificate	Victoria
Fri, February 3rd	Yes	Reserve table for sales	J'ovan and Joshua
Sun, February 5th	Yes	Obtain candy, purchase small buckets, balloons, and strips of paper for notes for table display	Fundraising committee
Sun, February 5th	Rescheduled	Meeting with Chad Hayes, store manager of Publix 501 (Apopka)	Katelyn
Mon, February 6th	No	Contact all past donors of the event within 1-2 days of receiving their contact info	Victoria
Week of February 8th-	In Progress	Sell Valentines outside of Mi Casa	Fundraising committee
Mon, February 6th		Schedule time to develop a back-up plan if Bush Chapel is not available has been taking place through GroupMe	Celest
Mon, February 6th		Lay out further fundrasing ideas (musician fundraiser, movie night out, t-shirts, use of fundraising proposal in asking businesses for sponsorship/donations)	Fundraising committee
Mon, February 6th		Contact Mitchell's Coffee, Comapssion Ministries, and Got Oils regarding potiential donations	Celest
Tues, February 7th		Contact Bartow Ford about possible donation	Victoria
Thursday, February 9t		Compile list of potential performers for fundraising performance nights	Sofia
Thursday, February 9t		Contact Concord Coffee & Poor Porker about fundraising performance nights	Sofia
Thursday, February 9t	No	Ensure a request or reservation is made for the wrestling building	Celest
Wed, February 8th	Yes	Write fundraising proposal to be given to requested donors	Victoria and Sofia
Fri, February 10th		Reach out to all business owners at Veronica's kid's school	Veronica
Fri, February 10th		Contact Mitchell's Coffee, Comapssion Ministries, and Got Oils regarding potiential donations	Celest
Fri, February 10th		Contact home and local church community on donations	Joshua
Fri, February 10th		Speak with Rachel Alison regarding Crispers fundraising night	Kelly
Sun, February 12th		Determine free/borrowed source of either a popcorn or cotton candy maker	Katelyn
Sun, February 12th		Purchase any candy, buckets, or balloons needed for delivery	Fundraising Committee
Sun, February 12th		Meeting with Chad Hayes, store manager of Publix 501 (Apopka)	Katelyn
Sun, February 12th		Compare tshirt companies	Kelly and Christina
Mon, February 13th		Contact tshirt company	Kelly
Mon, February 13th		Put together all preordered Valentine's baskets	Katelyn, Jovan, and John
Tues, February 14th		Deliver Valentines around campus	All Participants
Tues, February 14th		Meeting with Sunshine Bank and Center State Bank to request sponsorship	Christina
Wed, February 15th		Make contact with realtor company in Lakeland and Christian Todd to request a donation	Christina
Friday February 17th	No	Email information letter to parents at SJA	Veronica
Friday February 24th		Follow up on emailed information letter to parents at SJA	Veronica
Friday February 24th		Sign up for Panera Bread fundraising night	J'ovan Davis
Fri, February 24th		Contact local restaruants about fundraising opportunites	Codi
Wed, March 1st		Movie Night	Fundraising Committee
Mon, April 24th	No	Make and mail "Thank You" cards for all donors	Victoria and Sofia

OUTREACH Public Service Announcements

The Hands That Feed

https://vimeo.com/3813506



the Hands that Feed

Fighting Poverty Through Trade
Jackie DeCarlo: Author and Activist
6:30-8:30 pm

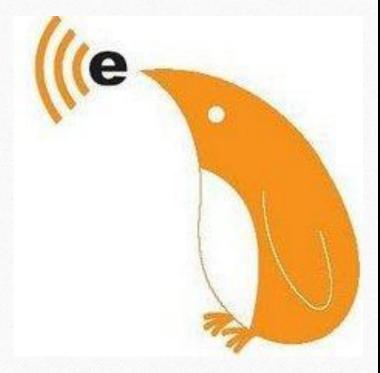
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Cedarville University- Stevens Student Center Event Rooms
FREE EVENT
Vendors, FREE Fair Trade Coffee, and Refreshments
2 CEU's available for Social Workers
Parental Discretion is Advised

Sponsored by: The Social Work Organization Ekplesso and

{CAMPUS*PROGRESS}

GLOBAL POVERTY







Human Rights and Global Sporting Events



FAIRPLAY

Join us for a discussion on human rights and global sporting events. Issues such as displacement of communities, the influx of sex trafficking, and forced labor will be highlighted.

featuring guest speakers

Katie Campbell

ormer Humanitarian Aid Director, Athletes in Action

Bridget Botelho

Researcher and Advocate, Human Rights and Global Sporting Events

Thursday, April 14th 6:00 - 8:00 pm Stevens Student Center Event Rooms

2 FREE CEU's for Social Work Professionals Free Community Event - All are welcome! (Please be informed that some material may be sensitive for children.)

SPECIAL GUEST SPEAKER
CAROLYN HENNECY

RJAY BARSH

KARA BLOOMQUIST

STEPHANIE POWELL

RAY ALLEN

PEACE RIVER CENTER



The social work senior class presents a community wide event "Break the Silence"

Come help our community take back the night and raise awareness of dating and sexual violence

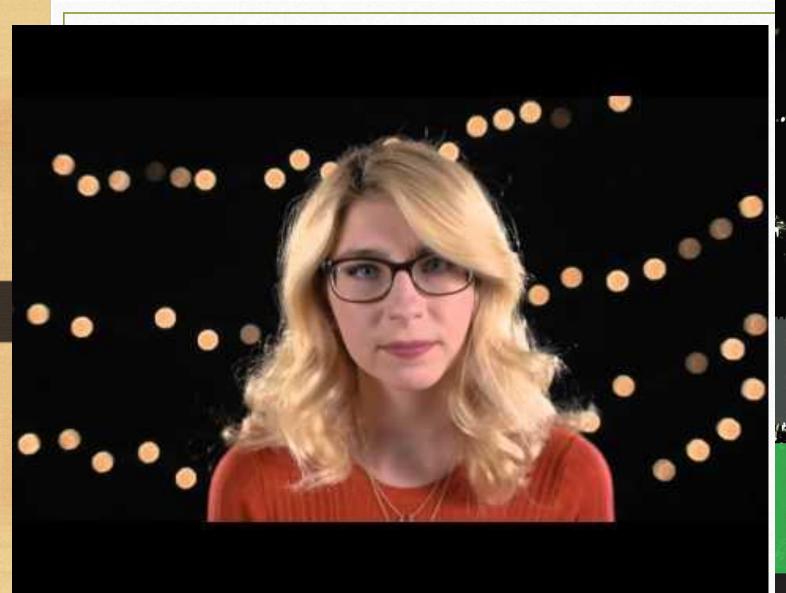
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DESIGN GUY







7:00PM

SOUTHEASTERN UNIVERSITY

•BUSH CHAPEL•

ADVERTISING

Cedarville Stevens University Student

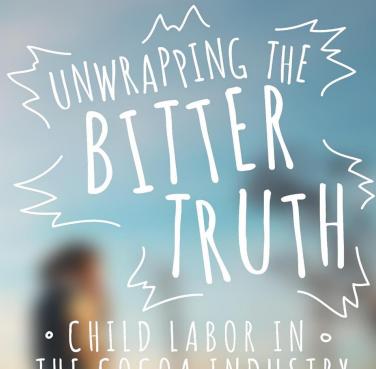
a plea from the shadows @ 4:00 pm

Internationally renowned Speaker, Director and Sponsored by the Senior Social Work class Founder of Coalition for Organ Failure Solutions

Debra Budlani-Saberi, Ph.D.







SSC EVENT ROOMS | APRIL 8 | 6-7:30 -TWO FREE CEU'S-FOR PROFESSIONALS

Free fair trade chocolate and coffee provided! Join us for an educational, interactive event!

PRESENTED BY FAHODI

THE SILENCED REVOLUTION:

Revealing the unheard voices of internet expression

what: OMOYELE SOWORE

a Nigerian journalist persecuted in his home country for speaking out against government corruption sharing his thoughts on global censorship

when: MARCH 29TH

7:00 PM

(refreshments at 6:30)

where: SSC Event Rooms

@ Cedarville University

2 CEU's for professionals FREE EVENT





the reality
of child
laundering

Speaker David Smolin

One of the world's leading academic experts on child laundering

APRIL 7
6:30 pm
SSC EVENT ROOMS
Two free CEUs

FUNDRAISING/GRANT WRITING

- Mini Olympics, Faculty/Staff "Dance Off", Mario Kart Competition
- Support of Campus Progress (example of RFP)
- Brave Enough Bracelets
- Community Partnerships/Sponsorships (i.e., "Heather's Hope")

PARTICIPANT FEEDBACK

"Hi Julie!

Now that I've had some time to recover from jet lag, and after reflecting on such a whirlwind of a trip, I wanted to say THANK YOU to you and your students for inviting me to speak at community night!

I truly enjoyed my visit to Cedarville, and was so astounded by your students. Such an amazing group of change agents! They inspired me with the leadership they took in planning the event, and the passion they showed for the issues they study. No doubt a testament to your mentorship! It was so amazing to see how strong and vibrant the Cedarville community is. Not to mention I had so much fun getting to know you all.

Thanks again and I look forward to staying in touch! Please send your students my regards and the best of luck as they wrap up the school year and prepare to graduate!! Hope you all had some time to relax after an amazing event! "

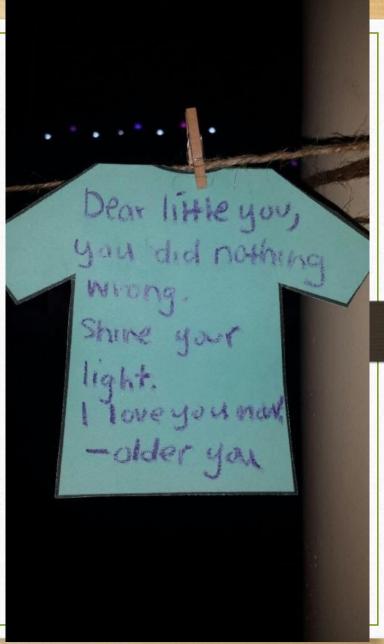
- Human Rights and Sporting Events Speaker 2016

PARTICIPANT FEEDBACK

"I just found out that Dr. Smolin will be speaking at Cedarville soon! He works, as I'm sure you know, at Samford's Cumberland Law School. He spoke at an adoption forum Beeson hosted this past semester and it was SOOO incredibly eye-opening and challenging and hard to hear him speak. Jen Briggs told me there was something on campus on international adoption ethics and I was hoping and praying it would explore some of the topics he explored. I am so happy to hear he will be speaking!"

-Local Professor and Community Member Child Laundering- 2013







coachrjaybarsh

S/O Social Work students and Professor Serrine for a phenomenal event last night!

There were over 250 people in attendance with 189 leaving T-shirts on the Clothesline Project (meaning they were emotionally impacted enough to feel called to actively participate in the evening)! We also had 56 questions texted into the panel discussion showing engagement among the audience!

Here are a few of the T-shirt messages: "Dear little you, you did nothing wrong. Shine your light. I love you now. --- Older You" "I am more than what I've been through. I am free."

"You can't control me anymore." It is evident that the healing love of Christ was present and touched many people in attendance!

#breakthesilenceSEU



Haley Halverson

@HaleyCHalverson

Wow, just spoke at Southeastern University on the links between pornography, sexual violence, & sex trafficking & I cannot overstate how encouraging this event was!

Hundreds of students ready to discuss difficult topics & fight for human dignity!

#lovekillsporn #abolitionists





"This class was amazing. I am ready to make change in the world."

"Being hands on and actively planning the event were helpful in building practical skills, and it was neat to see the difference we made."

"I really enjoyed the community event project so much! Much more was accomplished than expected."

"I appreciate how much this class challenged me to step out of my comfort zone to make an impact in the broader society."

"The community night event helped me recognize skills that I never knew I had."

"Thank you for allowing this opportunity to teach students that one person can collaborate with others to make such a lasting impact."

"This course stretched me and grew me in amazing ways and I learned so much about networking and about myself."

"It is so impactful to be able to learn through experience. You were right when you said that it would be hard. Putting in hard work all semester is so incredible when you get to see the final product."

"This course really helped me understand the breadth of Macro social work, and all the different areas that macro work involves."

"This class is a marathon that starts the very first day of meeting. The work for this class alone easily occupied 70% of my time and energy this semester. Overall, it is challenging and valuable, and it definitely is a baptism by fire in the world of event planning, organizing, working in committees, and fundraising. The experience is great to have going into a first job or graduate school, and I'm glad that this course accomplishes so much rather than just teaching about doing an event - we actually did one that we could be proud of."

"I would not change the format of this class. The way it is run like non-profit, with committees is MAGNIFICENT. Such a great learning experience."

"I love community night! It really helps us to integrate things we learn in a classroom into real life situations. The book report was helpful as well as the group presentations, and the energetic and interactive teaching style helped me to engage in class and learn to love macro social work. This class is structured very well and I was able to learn a lot."

"The class was amazing. I learned a lot of beneficial things for my social work career. I didn't think I would like Macro social work, but I fell in love with it during this semester."

"I would not change the fact that we have to apply for grants. That was excellent experience."

"The structure of the class is extremely unique. Forming our own organization from the ground up and putting on an event is something that no other school does. And we truly have the best professor in the world leading the way. Her wisdom, guidance, advocacy, and kindness are irreplaceable."

"I learned more about macro social work through participating in Community Night then I would have just by reading a textbook."

STRENGTHS AND CHALLENGES OF THIS COURSE

Strengths

- Student Decision Making/Collaboration
- Real/Simulated Practice of CSWE Competencies
- Empowers Students to Make Change
- Actively Engages Students in Learning
- Networking

Challenges

- Student Decision Making/Collaboration
- Navigating Interpersonal Conflict
- Professors Relinquish Control
- University Guidelines & Restrictions on Student Events and/or Fundraising
- Grant Writing/RFP Deadlines

DISCUSSION

Strategies for Implementing a "Community Night" Event in your Macro-Classes.